A large, circular photograph of a person in motion, running across a grassy field towards a range of mountains. The person is silhouetted against a bright, glowing sky, with rays of light emanating from behind them. The overall scene is dynamic and forward-looking. The image is framed by a thick, orange-to-white gradient border.

TODAY FOR TOMORROW

**Kömmerling –  
a brand for the future**

# TODAY FOR TOMORROW

It's what our brand  
Kömmerling stands

'Living up to our responsibility means protecting the future. Our goal is to create a sustainable loop for high-quality products made of synthetic materials. We're developing the right solutions today for tomorrow's world and for future generations.

As determined and ambitious doers, we have the strength and the will to deliver positive change in everything we do.

But we want to be more than a pioneer. We want to be a role model for others. A role model for anyone who – like us – feels equally committed and capable of rising to this major challenge. Taking action today and making the right decisions for tomorrow are at the heart of everything we do. We're making this commitment clear to the outside world with a completely new brand identity featuring a new design, a new logo and a new claim.

Today for Tomorrow is what our brand  
Kömmerling stands for.'



Dr. Peter Mrosik,  
Owner and CEO, profine Group



# OUR BRAND FOR THE FUTURE IS TAKING FLIGHT

Kömmerling is a global player and one of the world's best known and strongest construction and window brands. As one of the leading industry providers, we deliver our products to over 100 countries. Our company has its own production facilities and branches at 29 locations in 23 countries. More than 3,000 people work for us, developing and manufacturing premium window systems and many other innovative products.

## We want to make more of a difference

Kömmerling is synonymous with sustainability and the circular economy. We have a clear attitude and vision that our new brand communication conveys. Our goal: we want to make big things happen – for our customers and for the entire market.

We want to deliver the best quality windows with the smallest possible environmental footprint while showing fairness and responsibility. That's what Kömmerling stands for.



## OUR MISSION

We're working hard to make trailblazing products out of synthetic materials, embracing sustainability every step of the way.

## OUR VISION

A sustainable loop for high-value products made of synthetic materials.

## SUSTAINABLE COOPERATION

A CULTURE THAT TAKES THINKING ABOUT RESPONSIBILITY ONE STEP FURTHER



## SUSTAINABLE BEGINNINGS

A HOLISTIC APPROACH TO THINKING, RESEARCHING AND TAKING ACTION

## SUSTAINABLE COMMITMENT

SHAPING CHANGE TOGETHER

## SUSTAINABLE RECYCLING

KEEPING AN EYE ON THE BIG PICTURE

# TODAY FOR TOMORROW.

SUSTAINABLE BEGINNINGS

# A holistic approach to thinking, researching and taking action

Kömmerling symbolises the future. We were, we are and we will remain a key driver of innovation throughout the entire sector for both window systems and our other products.

## CIRCULAR BUSINESS PLAYS A CRUCIAL ROLE

- › Creating a trailblazing loop
- › Sustainability is uncomfortable
- › Multidisciplinary teamwork

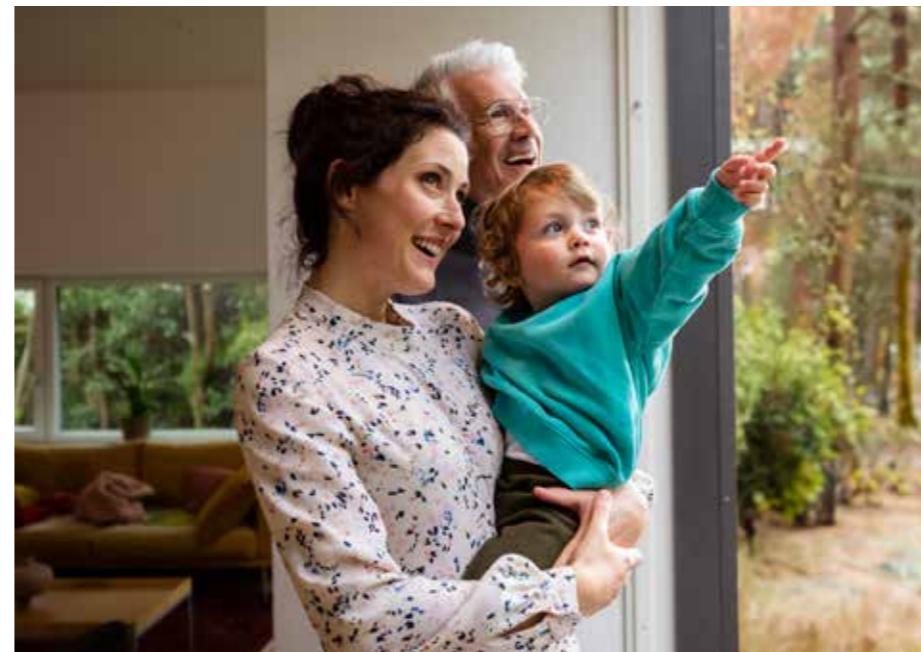


## CIRCULAR BUSINESS PLAYS A CRUCIAL ROLE

Solutions for circular business are one of the main tasks undertaken by our research and development team.

We're convinced that a seamless circular economy is key to making this world a better place from an environmental and economic perspective.

That's why we're developing pioneering material loops that span raw materials procurement, use by our partners to our end customers – and beyond.



### SUSTAINABILITY IS UNCOMFORTABLE

We're scrutinising all of our processes. And we're leaving no stone unturned. We're constantly reviewing every element to find a better environmental solution. It's a complex process and one that is often uncomfortable because we're leaving well-trodden pathways behind. But that's what we have to do. Our customers and tomorrow's world will benefit from us combining sustainability and premium quality in our product solutions.



Our sustainable window profile, Kömmerling ReFrame, is made out of 100 per cent recycled material.

### CREATING A TRAILBLAZING LOOP

Recycling is one of the essential elements of the circular economy. But it's not the only one. We look at the entire product life cycle with all of its phases, including waste, water and materials. We want to close loops here too.

As early as the product development phase, we examine how we can maximise product life, design products to conserve resources, make recycling straightforward – and much more. Digital processes and the use of sustainable packaging are helping us to reach new efficiency standards for our manufacturing and logistics operations, as well.



### MULTIDISCIPLINARY TEAMWORK

Our engineers and material experts constantly research and develop new ways to use less material and conserve more resources. All of this work is taking place in an environment of multidisciplinary teamwork that extends beyond the boundaries of our company.

## SUSTAINABLE PRODUCTION

# Today's windows for tomorrow's world

Transport and industry aren't the only sources of climate change: around 40 per cent of oil and gas reserves are used for heating and air-conditioning buildings alone.

With their excellent thermal insulation properties, our cutting-edge Kömmerling premium windows help to lower the amount of heating and cooling energy needed around the globe and reduce greenhouse gas emissions. And we're doing much more for tomorrow's world.

## PRODUCTS THAT MAKE BIG CHANGES

- Durability is sustainable
- PVC-U is sustainable
- Material loops are sustainable
- Kömmerling window systems
- Kömmerling profiles made out of 100 per cent recycled material

## A NEW ERA DAWNS

- Solutions to global megatrends
- Meeting the loftiest architectural design standards
- For a society undergoing demographic change
- Kömmerling AluNext



## PRODUCTS THAT MAKE BIG CHANGES

All of our product solutions – from window and residential door systems, sliding systems and shutter systems to our versatile sheets – feature the highest levels of quality and durability. And that's where sustainability begins: after all, the longer a product is in service, the more valuable resources can be conserved and the less waste is generated.

### PVC-U IS SUSTAINABLE

PVC-U is one of the most environmentally sound materials if handled responsibly. Our windows have a theoretical life of at least 40 years and can be recycled eight times over.

### MATERIAL LOOPS ARE SUSTAINABLE

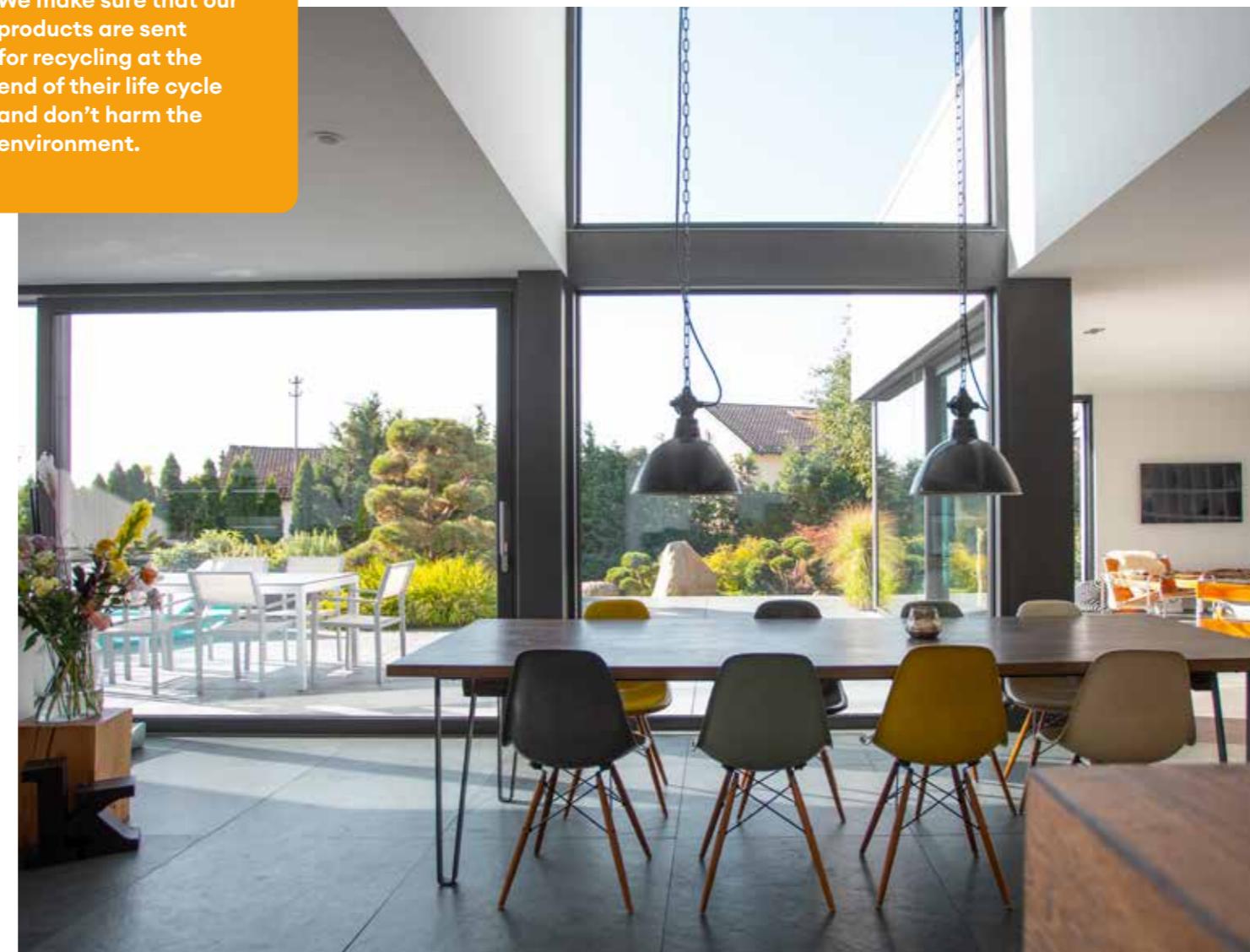
Our focus is on closing material loops. We make sure that our products are sent for recycling at the end of their life cycle and don't harm the environment. New high-quality products then contain a high percentage of this recyclate.



### LEAD-FREE MATERIALS

We are pioneers. For more than two decades, we've done without lead as a stabiliser in our virgin material. Instead, we opt for an environmentally friendly calcium-zinc-based stabiliser.

**Our promise:**  
We make sure that our products are sent for recycling at the end of their life cycle and don't harm the environment.



### WINDOWS WITH FUTURE

Their outstanding energy efficiency and many other innovations mean that Kömmerling 76 and Kömmerling 88 are among the most successful window systems on the international stage.



Kömmerling 88

Kömmerling 76

### WINDOWS MADE FROM 100% RECYCLED PVC-U

Kömmerling ReFrame is the first window profile made out of 100 per cent recycled PVC-U. The winner of multiple international awards, this product has a refined surface and elements with the same properties as conventional PVC-U windows, such as outstanding thermal insulation properties.

## A NEW ERA DAWNS

The world is changing. Keeping on doing the same old things will not work given the major challenges we face. So we're working today on solutions that will create prospects for tomorrow. We want our products to do more than facilitate the transition to a sustainable society; we want them to improve quality of life at the same time.

### SOLUTIONS TO GLOBAL MEGATRENDS

Urbanisation is a megatrend that is changing the way we live and work. It's about making living spaces and the world of work inviting and sustainable. Buildings must be smart and meet the highest energy standards for us to combat climate change effectively. We've already started series production of something that seemed unimaginable just a few years ago: window systems whose insulating properties comply with Passive House values even in their standard design.

### MEETING THE LOFTIEST ARCHITECTURAL DESIGN STANDARDS

Today's architecture features accentuated colour. We offer aesthetically pleasing solutions. They include our extensive range of laminates with on-trend plain colours, natural wood textures and elegant metallic colours, our Kömmerling AcrylColor series with high-strength surfaces, or also proCoverTec. Window systems with aluminium covers are also part of our portfolio.



Kömmerling AluNext

Our window and door systems achieve outstanding values in terms of energy saving, sound insulation and burglary protection.



### A WINDOW FOR LIFE

Kömmerling AluNext is our highly elegant, sustainable hybrid PVC-U/aluminium window system that is made almost entirely out of recycled materials. The system's PVC-U body is manufactured out of recycled material, while the aluminium cover contains up to 90 per cent recycled aluminium.

### FOR A SOCIETY UNDERGOING DEMOGRAPHIC CHANGE

Fully accessible living is becoming more and more important. Our zero thresholds for door systems are installed flush with the ground and are ideal for people of any age or living situation.



## SUSTAINABLE RECYCLING

# Keeping an eye on the big picture

Our profiles are turned into around 15 million window units each year. With outstanding thermal insulation properties, these windows save millions of litres of heating oil and stop hundreds of thousands of tonnes of CO<sub>2</sub> from entering the atmosphere.

## EVERY STEP COUNTS

- A smart use for waste heat
- Recycling post-production scrap
- Sustainable logistics partners
- Blue Angel certification

## ON THE ROAD TO CLIMATE NEUTRALITY

- Energy management and renewable energy
- Hybrid and electric vehicles
- Zero pellet loss



## EVERY STEP COUNTS



### A SMART USE FOR WASTE HEAT

Manufacturing our profiles and sheets generates waste heat as part of the process. We put it to good use and have put the first tangible solutions into practice. For instance, the biggest office building at our site in Pirmasens is heated with waste heat, stopping energy from being lost into the environment.



### SUSTAINABLE LOGISTICS PARTNERS

Every empty lorry journey doesn't just waste time and money; it also has an unnecessary negative effect on the environment. So we choose to work with logistics partners that develop smart and sustainable solutions to minimise CO<sub>2</sub> emissions.



### RECYCLING POST-PRODUCTION SCRAP

Avoiding all waste would be ideal. But unfortunately, production generates residues and offcuts, even with the best of planning. As we did for old windows, we have come up with recycling solutions for these materials, too: for example, post-production scrap from extrusion is shredded right at our plants and basically put back in the production cycle.

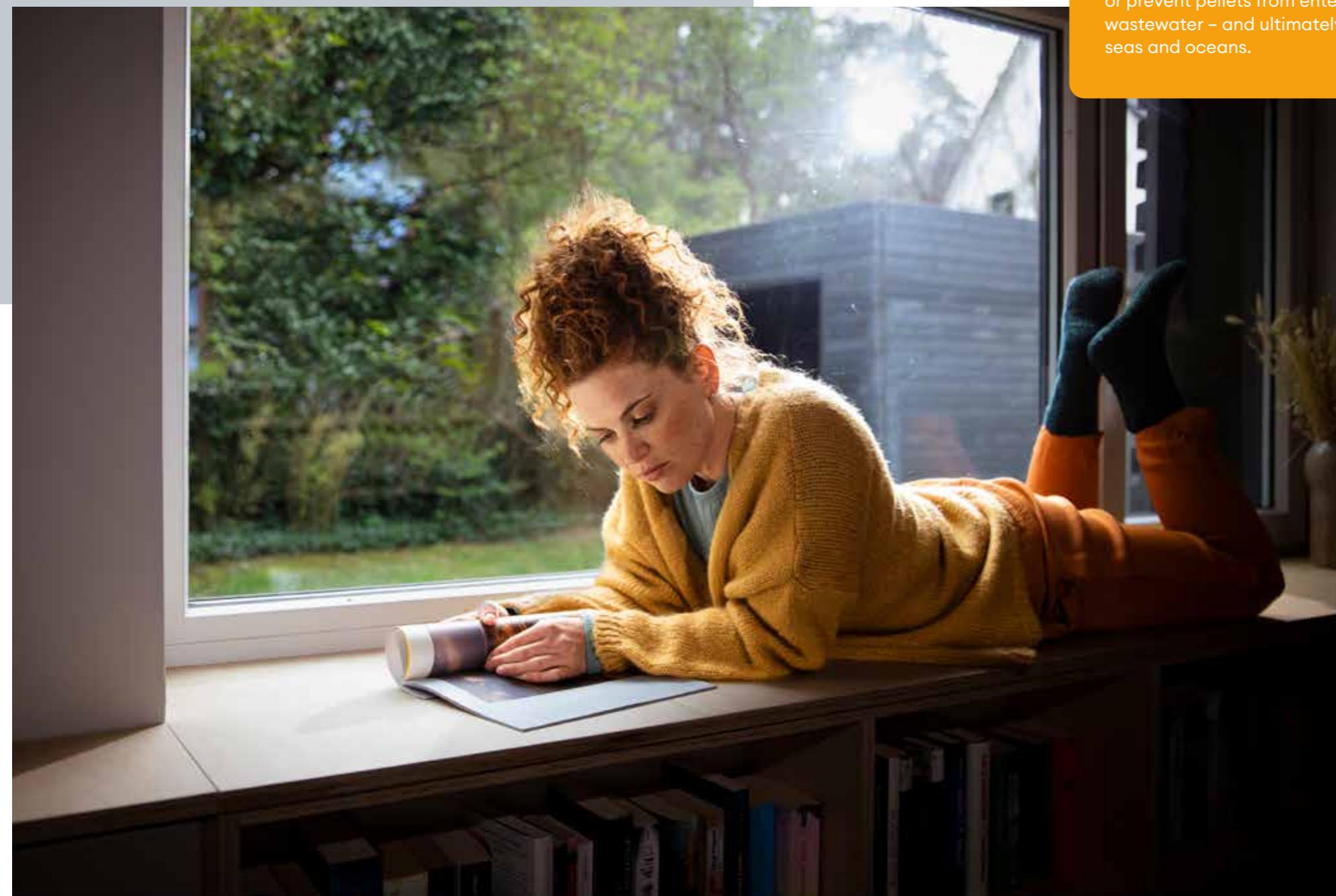


### BLUE ANGEL CERTIFICATION

We're also the first profile manufacturer to use PE packaging foils made out of 80 per cent post-consumer recyclate that have been recognised with Blue Angel certification. What makes our packaging unique? Our packaging foils are made out of post-consumer rather than single-origin post-industrial recycled plastic. This material comes from plastic waste generated in households and, in some instances, from plastic residues from the seas ('ocean plastic').

## ON THE ROAD TO CLIMATE NEUTRALITY

Both our products and our entire manufacturing and logistics process must help to achieve climate neutrality. Because that's what it means to embrace end-to-end sustainability. We're modifying our plants and supply chains to create a clean future with hefty investments.



### ZERO PELLET LOSS

We became the first company in the window industry to receive the Zero Pellet Loss certificate. This programme and Operation Clean Sweep are part of the plastic industry's global efforts to reach zero pellet loss. As part of these endeavours, we have launched many steps and processes at our production facilities that minimise or prevent pellets from entering wastewater – and ultimately our seas and oceans.



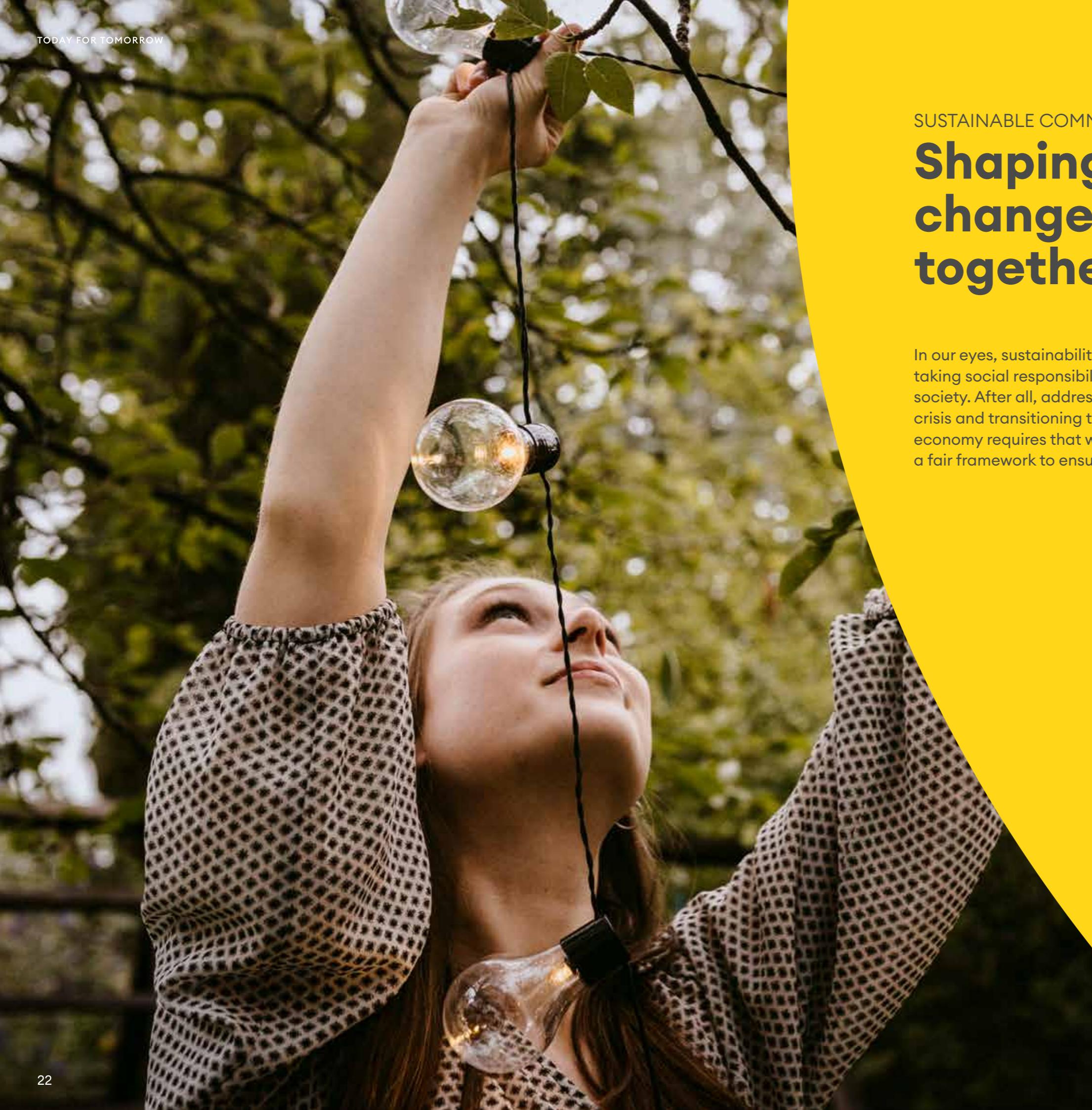
### ENERGY MANAGEMENT AND RENEWABLE ENERGY

By adopting an energy management system that covers all sites, we will make our energy consumption transparent and can implement specific measures to reduce energy consumption. We're already carrying out the first projects. Our goal is to develop an overall strategy to switch all sites to green energy. Wind power and photovoltaic systems will be part of this approach.



### HYBRID AND ELECTRIC VEHICLES

We have already launched an e-mobility initiative for our partners. Window companies can lease electric vehicles at a low cost with us. We're also switching our own vehicle fleet to hybrid and electric vehicles and are in the process of installing the infrastructure needed.



SUSTAINABLE COMMITMENT

# Shaping change together

In our eyes, sustainability also means taking social responsibility for our society. After all, addressing the climate crisis and transitioning to a circular economy requires that we also work on a fair framework to ensure success.

## SOCIAL RESPONSIBILITY

- Kömmerling Better World Stiftung (foundation)
- Joint projects with 1. FSV Mainz 05
- Humanitarian aid for Ukraine

## SUSTAINABLE PARTNERSHIPS

- Just as versatile as our partners
- Sharing expertise to achieve joint success
- A deep-rooted bond
- Kömmerling Fenster-Profis (window pros)

## SOCIAL RESPONSIBILITY

The foundation Kömmerling Better World Stiftung was founded at the initiative of Dr. Peter Mrosik. It exclusively serves charitable purposes and supports projects and causes in many different areas. It helps people and contributes to making the world a better place.

### OUR COMMITMENT

Fundraising campaigns benefiting sick children, cancer research and children's homes have all taken place in keeping with our motto 'Your Window to a Better World'. Promoting language skills for children together with the Nele Neuhaus Foundation and 1. FSV Mainz 05 football club, supporting volunteers and donating modern windows for children's centres and educational facilities are also included in our efforts and supported by the foundation Kömmerling Better World Stiftung.



### MAINZ 05 HELPS (MAINZ 05 HILFT) AND MISSION CLIMATE DEFENDERS (05ER KLIMAVERTEIDIGER)

Kömmerling is actively involved in the charitable organisation Mainz 05 Helps, which provides quick and uncomplicated support for people in Mainz and the surrounding area who live on the fringes of society. Kömmerling also supports the club's Mission Climate Defenders since climate action and conserving natural resources are part of our identity as a major window brand.

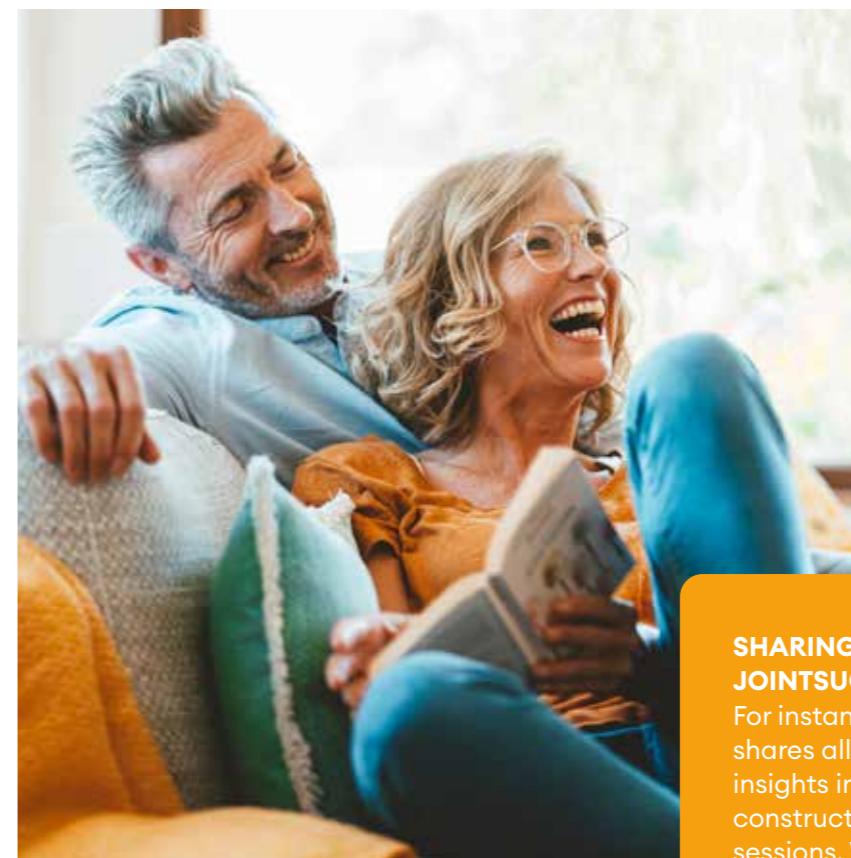


### HUMANITARIAN AID FOR UKRAINE

In light of the dramatic situation facing the Ukrainian people, the foundation Kömmerling Better World Stiftung launched a humanitarian fundraising campaign seeking donations in cash and kind in February 2022. Since we have a facility in Ukraine, we have the logistical requirements in place to gain direct access to the country and help affected people on the ground. Along with donations in kind, our parent firm, profine Group, provided EUR 150,000. Many donors also pledged a large amount of money to provide direct assistance.

## SUSTAINABLE PARTNERSHIPS

Partnerships are really something quite special for a company with a successful 125-year history. They have grown over generations. But it's not just this deep connection, trust and tradition that connect us with our customers and partners; it's also our shared values and our targets focused on tomorrow.



### JUST AS VERSATILE AS OUR PARTNERS

Our job is to support our customers of all kinds with genuine partnerships. Whether we are working with a specialist window dealer, builders' merchant, architect, designer or builder, we know that their success is our success. So we support our customers with more than just high-quality premium products; we also offer holistic solutions and services that will take their business to the next level.

### PARTNERSHIP COOPERATION

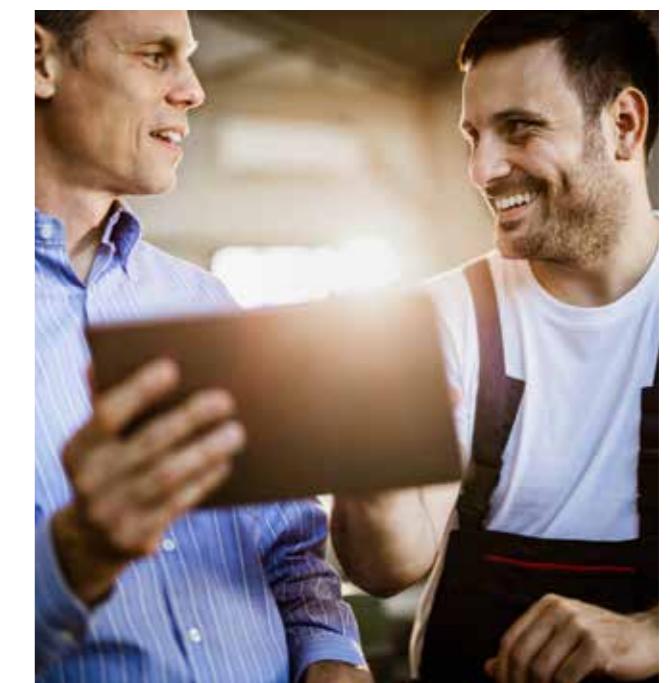
In Germany, this close partnership is evident in the way that window experts have come together as Kömmerling window pros. Together with this strong community, we're developing marketing and sales support to respond to the challenges of a sustainable and digital world.

### A DEEP-ROOTED BOND

Many of our customers have worked with us for 50 years or more. In other words, for multiple generations. This creates an open atmosphere of trust that goes well beyond normal customer relationships. We're grateful that our Kömmerling brand is held in this outstanding high esteem.

### SHARING EXPERTISE TO ACHIEVE JOINTSUCCESS

For instance, our partner academy shares all of our expertise and the latest insights into the world of windows and construction at seminars and training sessions. We also carry out sustainability workshops. After all, we can only succeed in making the transition to energy-efficient buildings together with the trade.



## SUSTAINABLE COOPERATION

# A culture that takes thinking about responsibility on step furthre

‘Progress is impossible without change.’ These words by George Bernhard Shaw couldn’t better sum up our corporate culture. After all, technology isn’t the only area where we are constantly changing. Our corporate environment and company culture are also evolving to reflect fresh views – helping them to stay modern and vibrant at all times.

## OUR CULTURE

- Open interaction as equals
- Curious and enthusiastic
- Team-driven and dedicated
- Creative and interdisciplinary
- Individual and informal
- Digital and personal
- Meaningful and valuable

## TRUST IN PEOPLE

- We want sustainable careers
- Modern, green and safe workplaces



## OUR CULTURE



### OPEN INTERACTION AS EQUALS

At all levels of our company, we treat each other in an open, positive manner and as equals. That's true of the way we interact with our partners, too.

### CURIOUS AND ENTHUSIASTIC

Agility, flexibility and enthusiasm for new ideas and solutions drive everything we do. That's how we're moving forward.

### TEAM-DRIVEN AND DEDICATED

As an international, owner-operated company, we have a special spirit and solidarity that transcends borders.

### CREATIVE AND INTERDISCIPLINARY

We work together internally and with our partners in an interdisciplinary manner so that we can gain fresh ideas.



### DIGITAL AND PERSONAL

We're moving digital transformation forward within our company in leaps and bounds with the latest tools and we're creating a forward-looking working environment.

### MEANINGFUL AND VALUABLE

Anybody working with us or for us makes a substantial contribution to a sustainable world. We welcome all ideas and improvements that move us forward on this journey.

### GLOBAL TEAMWORK

We combine our knowledge and the expertise of our staff from all international locations. Our international teams are in constant dialogue with one another as part of this process. This allows us to respond perfectly to the specific needs of our customers in each country while also delivering on our big sustainable goals together.

## TRUST IN PEOPLE

At Kömmerling, it's our people who put our visions and projects for the future into practice.

Their knowledge, technical expertise and willingness to embrace change are essential to our top-quality products and to our journey to becoming a sustainable company. Our employees bring together experience, expertise, creativity and innovation, making them the cornerstone of our success.

### WE WANT PEOPLE TO HAVE SUSTAINABLE CAREERS

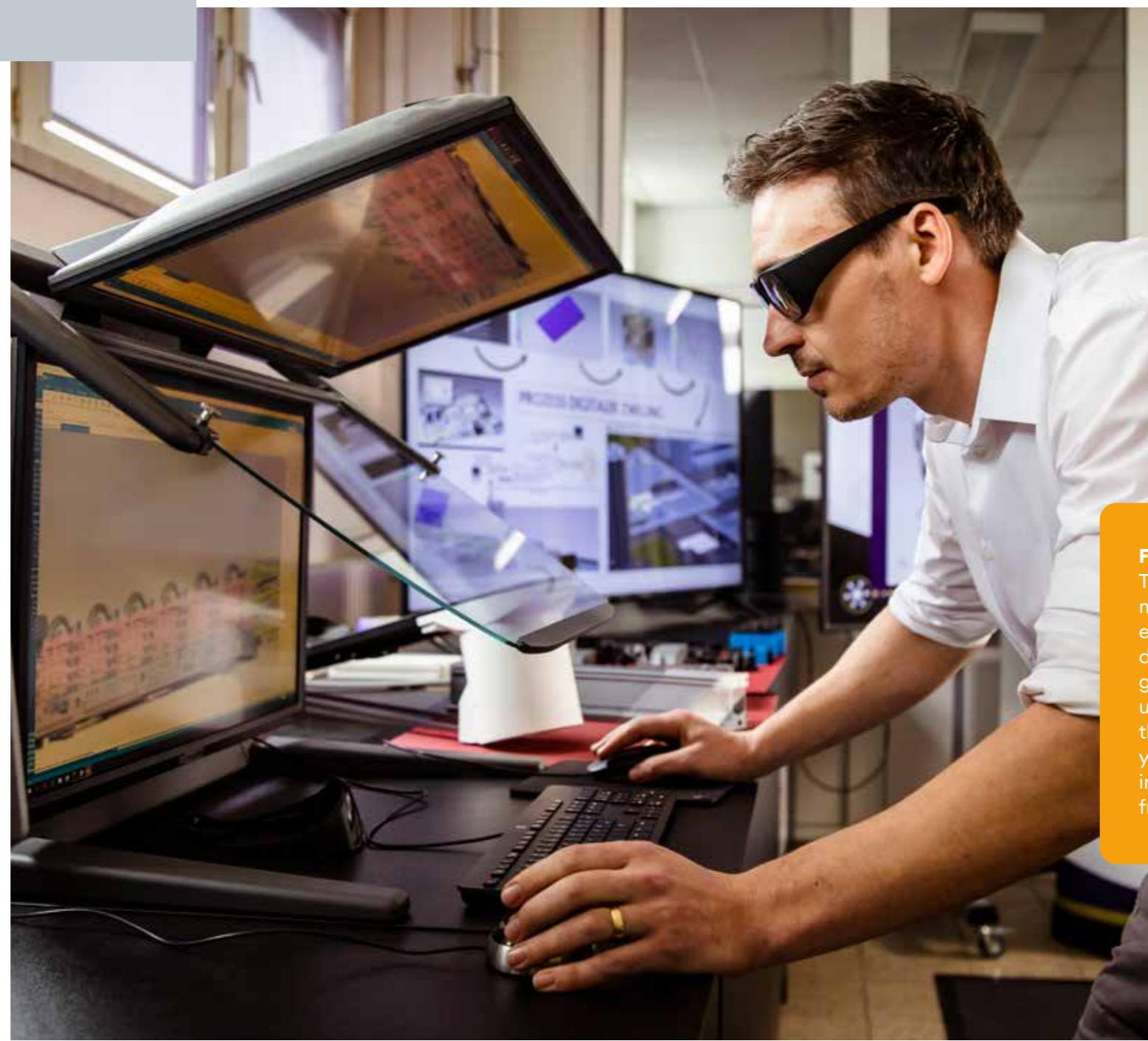
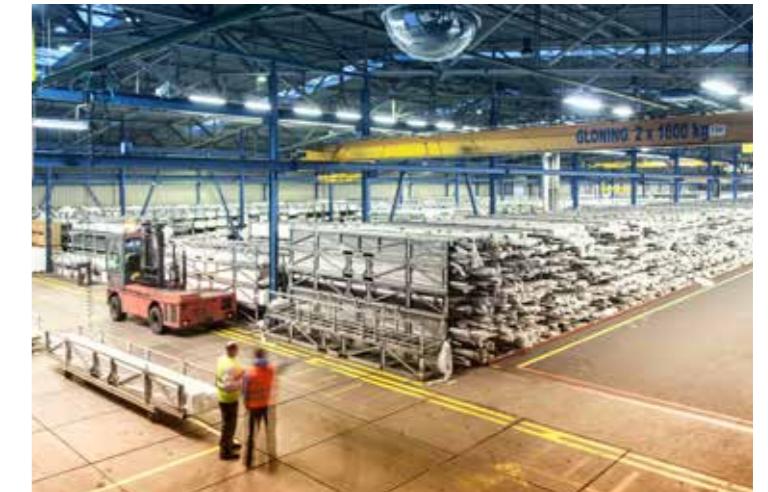
As an owner-operated company, the principles of sustainability apply to our human resources policies, too. We're growing by putting our own strengths to good use. For instance, we're training young people in many professions. And our apprentice rate sets records.



We have special training programmes for the next generation of managers, programmes for trainees along with individual career paths. All of these initiatives aim to get our employees excited about our goals. Our employees' many years of service with our company demonstrate that we're on the right track.

### MODERN, SAFE AND GREEN WORKPLACES

We want to create the conditions for climatefriendly mobile working where people can work anywhere by capitalising on digital transformation. State-of-the-art virtual working is our goal.



Occupational safety is also a top priority, especially in manufacturing and logistics. And we're constantly advancing our efforts to protect our employees, our surroundings and the environment.

Our social benefits are part of the reason why our employees feel at home and valued. Our company pension plans and lifetime working accounts are just a couple of examples of our benefits.

### FROM APPRENTICE TO MANAGER

The success of our active career management approach is also evident in the way we're deploying, developing and promoting the next generation of leaders internally using the operational expertise that we have gathered over many years. Many of the managers working alongside Dr. Peter Mrosik come from within our company's ranks.

# WELCOME TO A VIBRANT, EMOTIONAL BRAND WORLD

We didn't just want a logo that was more cutting edge and in pace with the times. Such optic-driven, superficial reasons weren't behind our thinking when we embarked on a new logo and design. Instead, we wanted to create a clear sign that reflects our internal attitude and that is focused on our new direction.



## WELCOME TO A VIBRANT, EMOTIONAL BRAND WORLD



### A LOGO THAT RADIATES NATURE

Our new Kömmerling logo displays natural elements like the sun and water in abstract form and embodies circularity. Warm colours represent life, awakening and the future.

### A DESIGN THAT STANDS OUT FROM THE CROWD

The new corporate design is revolutionary for Kömmerling, as well. Defining elements include the new image and colour scheme and a design with curved lines. By using these stand-alone visual brand elements, Kömmerling is setting itself apart from the competition in its communications.

### A CLAIM THAT REFLECTS OUR STANCE

The new claim is the thematic and emotional link for our new look. In just three words, it sums up the brand message and direction that Kömmerling stands for: Today for Tomorrow.



# WE HAVE THE POWER

As an owner-operated company, Kömmerling has the necessary independence and all capabilities to implement long-term strategies and plans. Sustainability drives our efforts. With sustainable management in mind, we don't just value economic success and growth figures. We're equally committed to society and our stakeholders like customers, employees and partners.

## What's behind this move?

In this interview, Dr. Peter Mrosik gives insights into the motivation behind coming up with a new brand philosophy and talks about our company's identity.

## What does the Kömmerling brand mean to you?

'I think that Kömmerling stands for more than just high-quality products. It's an attitude. We're working to ensure a sustainable future. We have the determination, the ability to get things done and the strength to provide stability to our customers and partners.'

## Why is sustainability so important to you?

'We have to take action today and, in doing so, make the right decisions for tomorrow. We want to set standards for a world worth protecting. It is up to us, as industry leaders, to make a difference today. We have the capabilities to conserve resources and halt climate change with a circular economy.'

## What are you doing differently?

'For me, all of this isn't just about saying nice things about what we want to do as a way of improving our image. That's not what it's all about. Our message is: don't wait for somebody else to change something that you can change yourself. To make sure that there is a future worth living, we have to protect it today.'

## How long has this attitude shaped your corporate actions?

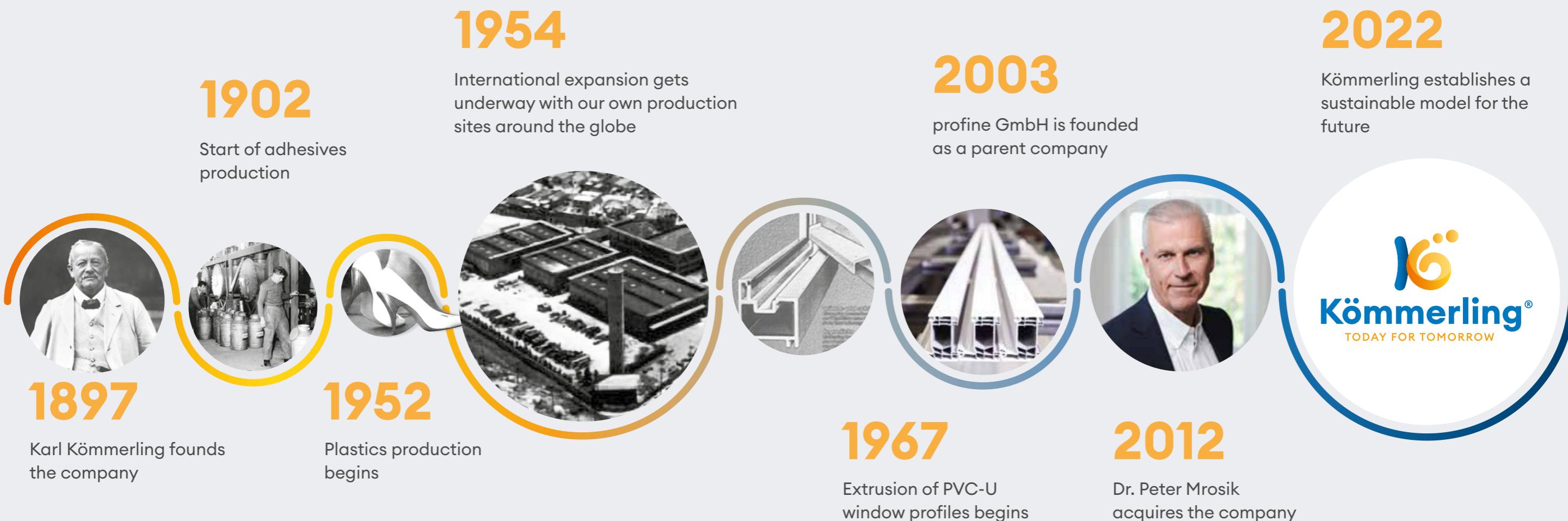
'It has been our mission from the outset when I took over the company in 2012. And we will continue to do so – day after day. That's my promise.'



**Dr. Peter Mrosik,**  
Owner and CEO,  
profine Group

# 125 years of Kömmerling

When Karl Kömmerling founded his company in Pirmasens in 1897, he wasn't thinking about window systems or sheets – but shoes. To be more specific, the trading company Kömmerling OHG delivered adhesives to the shoe industry, which revolutionised shoe manufacturing back then and unleashed a boom.



UNDERSTANDING OUR PAST,  
SHAPING OUR FUTURE

# FROM VISION TO SUCCESS

Our goal is to set our entire company up for a future worth living for. We view sustainability as a holistic task that encapsulates the environment along with social and economic requirements.

Our products and manufacturing methods protect the climate. Our recycling efforts are modelling smart material loops. And we take our responsibility for society and people seriously. All of these factors work together perfectly and make us who we are. We will make our vision a reality and be successful in the process.



## The new Kömmerling Brand

Our new brand has been given more than just a fresh look. It expresses the way we think, feel and act. It symbolises our material values of sustainability and creates the one thing that makes brands great: positive emotions.



'I hope you share our values and that together we can make the world more sustainable for future generations. I know that these are grand statements that will require even grander efforts. But if not us, then who? I am confident and optimistic. Just as our new claim says, we're working today for tomorrow.'

Dr. Peter Mrosik,  
Owner and CEO, profine Group

# #KömmerlingForTomorrow

profine GmbH  
**Kömmerling**

Zweibrücker Strasse 200  
66954 Pirmasens  
Tel. +49 6331 56-0  
E-Mail: [info@koemmerling.com](mailto:info@koemmerling.com)

**[www.koemmerling.com](http://www.koemmerling.com)**

